

Mobile Social Networking: Business, Technology and Mobile Operator Strategies 2nd Edition

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PEREY Research & Consulting builds and leads teams conducting and applying market research. Component and systems vendors, network operators and value added service providers rely on Perey Research to tap emerging mobile multimedia technology trends, identify and assess opportunities, and to devise and implement new business development strategies in light of these opportunities.

Contents

CHAPTER 1

EXECUTIVE SUMMARY	1
Mobilization of PC-centric communities	1
Social networking feature creep	3
National and regional analyses	4
<i>Figure 1.1: Mobile social networking: countries and regions analysed in this edition</i>	4
Forecasts	5
Mobile social networking users	5
<i>Figure 1.2: Global, total mobile subscribers using mobile social networking*, forecasts for three scenarios, 2008-2013</i>	5
<i>Figure 1.3: Global, mobile social networking community registrations, by community type forecast, 2008 vs. 2013</i>	6
Revenues	6
<i>Figure 1.4: Global, mobile social networking user-pays revenues, forecasts for three scenarios, 2008-2013</i> ..	7
<i>Figure 1.5: Global, mobile social networking transaction revenues, by region, 2008-2013</i>	8
<i>Figure 1.6: Global, total mobile social networking revenues, forecasts for the three scenarios, 2008-2013</i> ..	9

CHAPTER 2

INDUSTRY OVERVIEW	11
Defining mobile social networking	11
Enablers becoming mobile community services	11
Mobile phone address book	11
Mobile messaging services	12
Photo album software or hosting services	12
Microblogging services	12
Location-detection technology	13
Mobilized PC-centric communities	13
User-facing mobile social networking features	14
<i>Figure 2.1: Mobile social networking user-facing features</i>	14
Broadcasting	15
Connecting	15
Conversing	16
Using and creating content	16
Mobile community segmentation	16
Satisfying human needs	17
<i>Figure 2.2: Mobile communities meet human needs</i>	17
Technology complexity	18
<i>Figure 2.3: Mobile social networking services in order of complexity</i>	18
Let Me In!	18
Let Me Be Me	19
Merge My Online with My Mobile	19
Make Me a Star	20
Me and My Circle	20
Me, My Circle and Our Content	20
The Future	21
The mobile social networking ecosystem	21

<i>Figure 2.4: The mobile social networking ecosystem</i>	22
<i>Figure 2.5: The nine segments within the mobile social networking ecosystem</i>	22
Mobile operators	23
Mobile social networking platform providers	24
Mobile social networking service operators	24
Aggregators	25
Mobile social networking business enablers	26
Social networking service technology enablers	27
Content/media companies	28
Mobile network equipment providers	28
Mobile handset manufacturers	29
Industry value chains	30
<i>Figure 2.6: Mobile social networking industry value chain</i>	30
On-deck mobile-operator-branded mobile social networking services	31
<i>Figure 2.7: Operator sponsored on-deck mobile social networking value chain</i>	31
<i>Figure 2.8: On-deck operator branded value chain with advertising and subscriptions</i>	32
On-deck independently-branded mobile social networking services	33
<i>Figure 2.9: On-deck independently-operated mobile social networking value chain</i>	34
Off-deck mobile social networking services	34
Mobile-only	34
<i>Figure 2.10: Off-deck mobile social networking value chain</i>	35
PC-centric + mobile	35
TV + web + mobile	36
Business models	37
Revenues from mobile social networking users	38
Data charges	38
Subscription fees	38
Revenues from messaging services	39
Revenues from use of premium features	39
Contributions to a cause	40
Revenues from corporations	41
<i>Figure 2.11: Corporate spending on advertising in mobile social networking</i>	41
CHAPTER 3	
CURRENT INDUSTRY TRENDS	43
Social network feature creep	44
PC-centric communities going mobile	44
Mobilization strategies	46
<i>Figure 3.1: Mobilization strategies for PC-centric communities</i>	47
Effects of PC-centric community mobilization	48
User experience and expectations	48
Business opportunities	50
Community growth	51
Business trends	52
Monetization strategies	53
<i>Figure 3.2: Mobile social networking monetization strategies by industry segment in 2009</i>	53
Community access and network traffic	54
Advertising revenues	56
<i>Figure 3.3: Mobile social networking, advertising business categories, by region</i>	56

<i>Figure 3.4: Mobile social networking advertising trends</i>	59
Transaction-based revenues	60
<i>Figure 3.5: Mobile social networking transaction-based monetization trends</i>	61
Corporate sponsorships	62
Application stores	63
Contracts and technology licenses	65
Sales of statistics	65
Emerging, developing and developed markets	65
Economic factors	66
Political movements	67
Community metrics	68
Total registrations	68
Active registrations	69
Page impressions	69
Average duration of a visit in the community	70
Number of friends	71
Number of messages	71
Points of interest	72
User profiles	72
Socio-cultural trends	74
The “Fabric of Life”	74
Identity fragmentation	75
Social capital	76
Taste neighbors	77
Privacy and trust	77
Technology trends	78
Mobile network-based advances	78
<i>Figure 3.6: Importance of location-enabled functionality in mobile social networks</i>	79
Alternate networks	80
Mobile community server/platform advances	80
Device detection and management for mobile communities	81
Social media transcoding and gateways	81
<i>Figure 3.7: Importance of social media aggregation in mobile social networks</i>	82
Automatic community moderation	83
P2P information sharing	83
Widgets	84
Contact list aggregation and group management	84
<i>Figure 3.8: Importance of phonebook and community list integration in mobile social networks</i>	85
<i>Figure 3.9: Importance of presence in mobile social networks.</i>	85
Voice services	86
Video services	87
<i>Figure 3.10: Importance of video in mobile social networks.</i>	87
Image recognition	88
Social media portability	89
Predictive and anticipatory services	90
Mobile handsets	91
Handset user interfaces	91
Social media capture and uploading	92
<i>Figure 3.11: Importance of photos in mobile social networks</i>	92

Pre-loaded applications and application stores	94
<i>Figure 3.12: Server versus client-based technologies for mobile communities in two years' time</i>	<i>95</i>

CHAPTER 4	
NATIONAL AND REGIONAL ANALYSES	97
North America	98
US	98
Mobile social networking market overview	98
Factors influencing mobile social networking adoption and usage	98
Broadband penetration and PC-based social networking	98
Mobile penetration, contracts and ARPU	99
<i>Figure 4.1: US mobile subscriber forecast, 2008-2013</i>	<i>100</i>
Mobile operators	100
<i>Figure 4.2: US mobile operator market share, end-2008</i>	<i>100</i>
Mobile community platform providers	105
Country-specific drivers	109
Popular mobile communities	110
Mobile-centric communities	110
<i>Figure 4.3 US-based mobile-centric community services</i>	<i>110</i>
Mobilized PC-centric Web communities	113
<i>Figure 4.4: US-based mobilized PC-centric community services</i>	<i>113</i>
Country-specific challenges	116
Country-specific opportunities	117
Total mobile social networking subscribers	117
<i>Figure 4.5: US, total mobile subscribers using mobile social networking*, forecasts for three scenarios, 2008-2013</i>	<i>118</i>
Total mobile community registrations	118
<i>Figure 4.6: US, mobile social networking community registrations, forecasts for three scenarios, 2008-2013</i>	<i>119</i>
Revenue forecasts	119
<i>Figure 4.7: US, mobile social networking revenue assumptions, 2008</i>	<i>119</i>
<i>Figure 4.8: US, mobile social networking total revenues, forecasts for three scenarios, 2008-2013</i>	<i>120</i>
<i>Figure 4.9: US, mobile social networking total revenues by community type, forecasts for the middle-growth scenario, 2008-2013</i>	<i>121</i>
<i>Figure 4.10: US, mobile social networking revenue split forecasts, 2008-2013</i>	<i>121</i>
Canada	122
Summary	122
Mobile social networking market overview	122
Factors influencing mobile social networking adoption and usage	122
PC penetration and PC-based social networking	122
Mobile penetration, contracts and ARPU	123
<i>Figure 4.11: Canada mobile subscriber forecast, 2008-2013</i>	<i>123</i>
Mobile operators	123
<i>Figure 4.12: Canada mobile operator market share, end-2008</i>	<i>124</i>
Mobile community platform providers	125
Country-specific drivers	126
Popular mobile communities	126
Mobile-centric communities	126
Mobilized PC-centric Web-based communities	127

Country-specific challenges	127
Country-specific opportunities	127
Total mobile social networking subscribers	127
<i>Figure 4.13: Canada, total mobile subscribers using mobile social networking*, forecasts for three scenarios, 2008-2013</i>	128
Total mobile community registrations	128
<i>Figure 4.14: Canada, mobile social networking community registrations, forecasts for three scenarios, 2008-2013</i>	129
Revenue forecasts	129
<i>Figure 4.15: Canada, mobile social networking revenue assumptions, 2008</i>	129
<i>Figure 4.16: Canada, mobile social networking total revenues, forecasts for three scenarios, 2008-2013</i>	130
<i>Figure 4.17: Canada, mobile social networking total revenues by community type, forecasts for the middle-growth scenario, 2008-2013</i>	131
<i>Figure 4.18: Canada, mobile social networking revenue split forecasts, 2008-2013</i>	132
Latin America	133
Brazil	133
Summary	133
Mobile social networking market overview	133
Factors influencing mobile social networking adoption and usage	133
PC penetration and PC-based social networking	133
Mobile penetration, contracts and ARPU	134
<i>Figure 4.19: Brazil mobile subscriber forecast, 2008-2013</i>	134
Mobile operators	134
<i>Figure 4.20: Brazil mobile operator market share, end-2008</i>	135
Mobile community platform providers	135
Country-specific drivers	136
Popular mobile communities	137
Mobile-centric communities	137
Mobilized PC-centric Web communities	138
Country-specific challenges	139
Country-specific opportunities	140
Total mobile social networking subscribers	140
<i>Figure 4.21: Brazil, total mobile subscribers using mobile social networking*, forecasts for three scenarios, 2008-2013</i>	141
Total mobile community registrations	141
<i>Figure 4.22: Brazil, mobile social networking community registrations, forecasts for three scenarios, 2008-2013</i>	142
Revenue forecasts	142
<i>Figure 4.23: Brazil, mobile social networking revenue assumptions, 2008</i>	142
<i>Figure 4.24: Brazil, mobile social networking total revenues, forecasts for three scenarios, 2008-2013</i>	143
<i>Figure 4.25: Brazil, mobile social networking total revenues by community type, forecasts for the middle-growth scenario, 2008-2013</i>	143
<i>Figure 4.26: Brazil, mobile social networking revenue split forecasts, 2008-2013</i>	144
Rest of Latin America	144
Mobile social networking market overview	144
Opportunities and forecasts for the region	144
Total mobile social networking subscribers	145
<i>Figure 4.27: Rest of Latin America, total mobile subscribers using mobile social networking*, forecasts for three scenarios, 2008-2013</i>	145

Total mobile community registrations.	145
<i>Figure 4.28: Rest of Latin America, mobile social networking community registrations, forecasts for three scenarios, 2008-2013</i>	146
Revenue forecasts.	146
<i>Figure 4.29: Rest of Latin America, mobile social networking revenue assumptions, 2008</i>	147
<i>Figure 4.30: Rest of Latin America, mobile social networking total revenues, forecasts for three scenarios, 2008-2013</i>	147
<i>Figure 4.31: Rest of Latin America, mobile social networking total revenues by community type, forecasts for the middle-growth scenario, 2008-2013</i>	148
<i>Figure 4.32: Rest of Latin America, mobile social networking revenue split forecasts, 2008-2013</i>	148
Asia Pacific Developed	149
Japan	149
Mobile social networking market overview	149
Factors influencing mobile social networking adoption and usage	149
PC penetration and PC-based social networking	149
Mobile penetration, contracts and ARPU.	150
<i>Figure 4.33: Japan mobile subscriber forecast, 2008-2013</i>	150
Mobile operators	150
<i>Figure 4.34: Japan mobile network operator market share, end-2008</i>	151
Mobile community platform providers	152
Country-specific drivers	152
Popular mobile communities	152
Mobile-centric communities	152
<i>Figure 4.35: Japan-based mobile-centric community services</i>	153
Mobilized PC-centric Web communities	154
Country-specific challenges	155
Country-specific opportunities	155
Total mobile social networking subscribers	155
<i>Figure 4.36 Japan, total mobile subscribers using mobile social networking*, forecasts for three scenarios, 2008-2013</i>	156
Total mobile community registrations	156
<i>Figure 4.37: Japan, mobile social networking community registrations, forecasts for three scenarios, 2008-2013</i>	157
Revenue forecasts.	157
<i>Figure 4.38: Japan mobile social networking revenue assumptions, 2008.</i>	157
<i>Figure 4.39: Japan, mobile social networking total revenues, forecasts for three scenarios, 2008-2013.</i>	158
<i>Figure 4.40: Japan, mobile social networking total revenues by community type, forecasts for the middle-growth scenario, 2008-2013</i>	158
<i>Figure 4.41: Japan, mobile social networking revenue split forecasts, 2008-2013.</i>	159
South Korea	159
Mobile social networking market overview	159
Factors influencing mobile social networking adoption and usage	160
Broadband penetration and PC-based social networking	160
Mobile penetration, contracts and ARPU.	160
<i>Figure 4.42: South Korea mobile subscriber forecast, 2008-2013</i>	160
Mobile operators	160
<i>Figure 4.43: South Korea mobile network operator market share, end-2008</i>	161
Mobile community platform providers.	163
Country-specific drivers	163
Popular mobile communities	164

Mobilized PC-centric Web communities	164
Country-specific challenges	165
Country-specific opportunities	165
Total mobile social networking subscribers	165
<i>Figure 4.44: South Korea, total mobile subscribers using mobile social networking*, forecasts for three scenarios, 2008-2013</i>	166
Total mobile community registrations	166
<i>Figure 4.45: South Korea, mobile social networking community registrations, forecasts for three scenarios, 2008-2013</i>	167
Revenue forecasts	167
<i>Figure 4.46 South Korea mobile social networking revenue assumptions, 2008</i>	167
<i>Figure 4.47: South Korea, mobile social networking total revenues, forecasts for three scenarios, 2008-2013</i>	168
<i>Figure 4.48: South Korea, mobile social networking total revenues by community type, forecasts for the middle-growth scenario, 2008-2013</i>	168
<i>Figure 4.49: South Korea, mobile social networking revenue split forecasts, 2008-2013</i>	169
Rest of Asia Pacific Developed	169
Australia	169
Summary	169
Mobile social networking market overview	169
Factors influencing mobile social networking adoption and usage	170
Popular mobile communities	172
Country-specific challenges	173
Overview of Rest of Asia Pacific Developed region, excluding Australia	174
Opportunities and forecasts for the region	174
Total mobile social networking subscribers	174
<i>Figure 4.50: Rest of Asia Pacific Developed, total mobile subscribers using mobile social networking*, forecasts for three scenarios, 2008-2013</i>	175
Total mobile community registrations	175
<i>Figure 4.51: Rest of Asia Pacific Developed, mobile social networking community registrations, forecasts for three scenarios, 2008-2013</i>	176
Revenue forecasts	176
<i>Figure 4.52: Rest of Asia Pacific Developed mobile social networking revenue assumptions, 2008</i>	176
<i>Figure 4.53: Rest of Asia Pacific Developed, mobile social networking total revenues, forecasts for three scenarios, 2008-2013</i>	177
<i>Figure 4.54 Rest of Asia Pacific Developed, mobile social networking total revenues by community type, forecasts for the middle-growth scenario, 2008-2013</i>	178
<i>Figure 4.55: Rest of Asia Pacific Developed, mobile social networking revenue split forecasts, 2008-2013</i>	178
Asia Pacific Developing	179
China	179
Mobile social networking market overview	179
Factors influencing mobile social networking adoption and usage	179
PC penetration and PC-based social networking	179
Regulatory and political factors	181
Mobile penetration, contracts and ARPU	182
<i>Figure 4.56: China mobile subscriber forecast, 2008-2013</i>	182
Mobile operators	183
Mobile community platform providers	184
Country-specific drivers	185

Popular mobile communities	187
Mobile-centric communities	187
<i>Figure 4.57: China mobile-centric communities</i>	187
Mobilized PC-centric Web-based communities	189
<i>Figure 4.58: China mobilized PC-centric communities</i>	189
<i>Figure 4.59: China social networking services, Jan-09</i>	190
Country-specific challenges	190
Country-specific opportunities	191
Total mobile social networking subscribers	191
<i>Figure 4.60: China, total mobile subscribers using mobile social networking*, forecasts for three scenarios, 2008-2013</i>	192
Total mobile community registrations	192
<i>Figure 4.61: China, mobile social networking community registrations, forecasts for three scenarios, 2008-2013</i>	193
Revenue forecasts	193
<i>Figure 4.62: China mobile social networking revenue assumptions, 2008</i>	193
<i>Figure 4.63: India mobile subscriber forecast, 2008-2013</i>	194
<i>Figure 4.64: China, mobile social networking total revenues by community type, forecasts for the middle-growth scenario, 2008-2013</i>	194
<i>Figure 4.65: China, mobile social networking revenue split forecasts, 2008-2013</i>	195
India	195
Mobile social networking market overview	195
Factors influencing mobile social networking adoption and usage	196
Broadband penetration and PC-based social networking	196
Mobile penetration, contracts and ARPU	196
<i>Figure 4.66: India mobile subscriber forecast, 2008-2013</i>	196
Mobile operators	197
<i>Figure 4.67: India mobile operator market share, end-2008</i>	197
Mobile community platform providers	199
Country-specific drivers	200
Popular mobile communities	201
Mobile-centric communities	201
Mobilized PC-centric Web communities	201
<i>Figure 4.68: India mobilized PC-centric communities</i>	201
Country-specific challenges	203
Country-specific opportunities	204
Total mobile social networking subscribers	204
<i>Figure 4.69: India, total mobile subscribers using mobile social networking*, forecasts for three scenarios, 2008-2013</i>	205
Total mobile community registrations	205
<i>Figure 4.70: India, mobile social networking community registrations, forecasts for three scenarios, 2008-2013</i>	206
Revenue forecasts	206
<i>Figure 4.71: India mobile social networking revenue assumptions, 2008</i>	206
<i>Figure 4.72: India, mobile social networking total revenues, forecasts for three scenarios, 2008-2013</i>	207
<i>Figure 4.73: India, mobile social networking total revenues by community type, forecasts for the middle-growth scenario, 2008-2013</i>	207
<i>Figure 4.74: India, mobile social networking revenue split forecasts, 2008-2013</i>	208
Rest of Asia Pacific Developing	208
Mobile social networking market overview	208

Opportunities and forecasts for the region	209
Total mobile social networking subscribers.	209
<i>Figure 4.75: Rest of Asia Pacific Developing, total mobile subscribers using mobile social networking*, forecasts for three scenarios, 2008-2013</i>	209
Total mobile community registrations	210
<i>Figure 4.76: Rest of Asia Pacific Developing, mobile social networking community registrations, forecasts for three scenarios, 2008-2013</i>	210
Revenue forecasts.	210
<i>Figure 4.77: Rest of Asia Pacific Developing, mobile social networking revenue assumptions, 2008.</i>	211
<i>Figure 4.78: Rest of Asia Pacific Developing, mobile social networking total revenues, forecasts for three scenarios, 2008-2013</i>	211
<i>Figure 4.79: Rest of Asia Pacific Developing, mobile social networking total revenues by community type, forecasts for the middle-growth scenario, 2008-2013</i>	212
<i>Figure 4.80: Rest of Asia Pacific Developing, mobile social networking revenue split forecasts, 2008-2013</i>	212
Western Europe.	213
France	213
Mobile social networking market overview	213
Factors influencing mobile social networking adoption and usage	213
Broadband penetration and PC-based social networking	213
Mobile penetration, contracts and ARPU	214
<i>Figure 4.81: France mobile subscriber forecast, 2008-2013</i>	214
Mobile operators	214
<i>Figure 4.82: France mobile operator market share, end-2008.</i>	214
Mobile community platform providers	216
Country-specific drivers	217
Popular mobile communities	217
Mobile-centric communities	217
<i>Figure 4.83: France, mobile-centric communities with French headquarters</i>	217
Mobilized PC-centric Web communities	218
<i>Figure 4.84: France, mobilized PC-centric communities with French headquarters</i>	218
Country-specific challenges.	219
Country-specific opportunities	219
Total mobile social networking subscribers	219
<i>Figure 4.85: France, total mobile subscribers using mobile social networking*, forecasts for three scenarios, 2008-2013</i>	220
Total mobile community registrations	220
<i>Figure 4.86: France, mobile social networking community registrations, forecasts for three scenarios, 2008-2013</i>	221
Revenue forecasts	221
<i>Figure 4.87: France mobile social networking revenue assumptions, 2008.</i>	221
<i>Figure 4.88: France, mobile social networking total revenues, forecasts for three scenarios, 2008-2013</i>	222
<i>Figure 4.89: France, mobile social networking total revenues by community type, forecasts for the middle-growth scenario, 2008-2013</i>	222
<i>Figure 4.90: France, mobile social networking revenue split forecasts, 2008-2013</i>	223
Germany	223
Mobile social networking market overview	223
Factors influencing mobile social networking adoption and usage	224
Broadband penetration and PC-based social networking.	224
Mobile penetration, contracts and ARPU.	224

<i>Figure 4.91: Germany mobile subscriber forecast, 2008-2013</i>	225
Mobile operators	225
<i>Figure 4.92: Germany mobile operator market share, end-2008</i>	225
Mobile community platform providers.	227
Country-specific drivers.	228
Popular mobile communities	228
Mobile-centric communities	228
<i>Figure 4.93: German mobile-centric communities</i>	228
Mobilized PC-centric Web communities	230
Country-specific challenges.	231
Country-specific opportunities	232
Total mobile social networking subscribers.	232
<i>Figure 4.94: Germany, total mobile subscribers using mobile social networking*, forecasts for three scenarios, 2008-2013</i>	233
Total mobile community registrations	233
<i>Figure 4.95: Germany, mobile social networking community registrations, forecasts for three scenarios, 2008-2013</i>	234
Revenue forecasts	234
<i>Figure 4.96: Germany mobile social networking revenue assumptions, 2008</i>	234
<i>Figure 4.97: Germany, mobile social networking total revenues, forecasts for three scenarios, 2008-2013</i>	235
<i>Figure 4.98: Germany, mobile social networking total revenues by community type, forecasts for the middle-growth scenario, 2008-2013</i>	235
<i>Figure 4.99: Germany, mobile social networking revenue split forecasts, 2008-2013</i>	236
Italy	236
Mobile social networking market overview	236
Factors influencing mobile social networking adoption and usage	237
PC penetration and PC-based social networking	237
Mobile penetration, contracts and ARPU.	237
<i>Figure 4.100: Italy mobile subscriber forecast, 2008-2013</i>	238
Mobile operators	238
<i>Figure 4.101: Italy mobile operator market share, end-2008</i>	238
Mobile community platform providers.	240
Country-specific drivers.	240
Popular mobile communities	241
Mobile-centric communities	241
Mobilized PC-centric Web communities	242
Country-specific challenges	243
Country-specific opportunities	244
Total mobile social networking subscribers	244
<i>Figure 4.102: Italy, total mobile subscribers using mobile social networking*, forecasts for three scenarios, 2008-2013</i>	244
Total mobile community registrations	245
<i>Figure 4.103: Italy, mobile social networking community registrations, forecasts for three scenarios, 2008-2013</i>	245
Revenue forecasts	245
<i>Figure 4.104: Italy mobile social networking revenue assumptions, 2008</i>	246
<i>Figure 4.105: Italy, mobile social networking total revenues, forecasts for three scenarios, 2008-2013</i>	246
<i>Figure 4.106: Italy, mobile social networking total revenues by community type, forecasts for the middle-growth scenario, 2008-2013</i>	247

<i>Figure 4.107: Italy, mobile social networking revenue split forecasts, 2008-2013.</i>	247
Spain	248
Mobile social networking market overview	248
Factors influencing mobile social networking adoption and usage	248
Broadband penetration and PC-based social networking	248
Mobile penetration, contracts and ARPU	249
<i>Figure 4.108: Spain mobile subscriber forecast, 2008-2013.</i>	249
Mobile operators	249
<i>Figure 4.109: Spain mobile operator market share, end-2008.</i>	250
Mobile community platform providers	251
Country-specific drivers	252
Popular mobile communities	253
Mobile-centric communities	253
<i>Figure 4.110: Spain mobile-centric communities.</i>	253
Mobilized PC-centric Web communities	254
Country-specific challenges	256
Country-specific opportunities	256
Total mobile social networking subscribers	256
<i>Figure 4.111: Spain, total mobile subscribers using mobile social networking*, forecasts for three scenarios, 2008-2013.</i>	257
Total mobile community registrations	257
<i>Figure 4.112: Spain, mobile social networking community registrations, forecasts for three scenarios, 2008-2013.</i>	258
Revenue forecasts	258
<i>Figure 4.113: Spain mobile social networking revenue assumptions, 2008.</i>	258
<i>Figure 4.114: Spain, mobile social networking total revenues, forecasts for three scenarios, 2008-2013.</i>	259
<i>Figure 4.115: Spain, mobile social networking total revenues by community type, forecasts for the middle-growth scenario, 2008-2013.</i>	259
<i>Figure 4.116: Spain, mobile social networking revenue split forecasts, 2008-2013.</i>	260
UK	260
Mobile social networking market overview	260
Factors influencing mobile social networking adoption and usage	261
PC penetration and PC-based social networking	261
<i>Figure 4.117: UK, social networking vs. adult Web sites, Apr-06 to Dec-08.</i>	261
Mobile penetration, contracts and ARPU	261
<i>Figure 4.118: UK mobile subscriber forecast, 2008-2013.</i>	262
Mobile operators	262
<i>Figure 4.119: UK mobile operator market share, end-2008.</i>	262
Mobile community platform providers	266
Country-specific drivers	267
Popular mobile communities	268
Mobile-centric communities	268
Mobilized PC-centric Web communities	269
Country-specific challenges	269
Country-specific opportunities	270
Total mobile social networking subscribers	270
<i>Figure 4.120: UK, total mobile subscribers using mobile social networking*, forecasts for three scenarios, 2008-2013.</i>	270
Total mobile community registrations	271

<i>Figure 4.121: UK, mobile social networking community registrations, forecasts for three scenarios, 2008-2013</i>	271
Revenue forecasts.	271
<i>Figure 4.122: UK mobile social networking revenue assumptions, 2008</i>	272
<i>Figure 4.123: UK, mobile social networking total revenues, forecasts for three scenarios, 2008-2013</i>	272
<i>Figure 4.124: UK, mobile social networking total revenues by community type, forecasts for the middle-growth scenario, 2008-2013</i>	273
<i>Figure 4.125: UK, mobile social networking revenue split forecasts, 2008-2013</i>	273
Rest of Western Europe	274
Mobile social networking market overview	274
Mobile community platform providers	274
Popular mobile communities	274
Opportunities and forecasts for the region	274
Total mobile social networking subscribers.	275
<i>Figure 4.126: Rest of Western Europe, total mobile subscribers using mobile social networking*, forecasts for three scenarios, 2008-2013</i>	275
Total mobile community registrations.	276
<i>Figure 4.127: Rest of Western Europe, mobile social networking community registrations, forecasts for three scenarios, 2008-2013</i>	276
Revenue forecasts.	276
<i>Figure 4.128: Rest of Western Europe mobile social networking revenue assumptions, 2008</i>	277
<i>Figure 4.129: Rest of Western Europe, mobile social networking total revenues, forecasts for three scenarios, 2008-2013</i>	277
<i>Figure 4.130: Rest of Western Europe, mobile social networking total revenues by community type, forecasts for the middle-growth scenario, 2008-2013</i>	278
<i>Figure 4.131: Rest of Western Europe, mobile social networking revenue split forecasts, 2008-2013</i>	278
Eastern Europe	279
Russia	279
Mobile social networking market overview	279
Factors influencing mobile social networking adoption and usage	279
PC penetration and PC-based social networking.	279
Mobile penetration, contracts and ARPU	280
<i>Figure 4.132: Russia mobile subscriber forecast, 2008-2013</i>	280
Mobile operators	281
<i>Figure 4.133: Russia mobile operator market share, end-2008</i>	281
Mobile community platform providers	282
Country-specific drivers	282
Popular mobile communities	283
Mobile-centric communities	283
Mobilized PC-centric Web communities	283
Country-specific challenges	284
Country-specific opportunities	285
Total mobile social networking subscribers	285
<i>Figure 4.134: Russia, total mobile subscribers using mobile social networking*, forecasts for three scenarios, 2008-2013</i>	285
Total mobile community registrations	285

<i>Figure 4.135: Russia, mobile social networking community registrations, forecasts for three scenarios, 2008-2013</i>	286
Revenue forecasts	286
<i>Figure 4.136: Russia mobile social networking revenue assumptions, 2008</i>	287
<i>Figure 4.137: Russia, mobile social networking total revenues, forecasts for three scenarios, 2008-2013</i> ..	287
<i>Figure 4.138: Russia, mobile social networking total revenues by community type, forecasts for the middle-growth scenario, 2008-2013</i>	288
<i>Figure 4.139: Russia, mobile social networking revenue split forecasts, 2008-2013</i>	288
Rest of Eastern Europe	289
Mobile social networking market overview	289
Opportunities and forecasts for the region	289
Total mobile social networking subscribers	289
<i>Figure 4.140: Rest of Eastern Europe, total mobile subscribers using mobile social networking*, forecasts for three scenarios, 2008-2013</i>	290
Total mobile community registrations	290
<i>Figure 4.141: Rest of Eastern Europe, mobile social networking community registrations, forecasts for three scenarios, 2008-2013</i>	291
Revenue forecasts	291
<i>Figure 4.142: Rest of Eastern Europe mobile social networking revenue assumptions, 2008</i>	291
<i>Figure 4.143: Rest of Eastern Europe, mobile social networking total revenues, forecasts for three scenarios, 2008-2013</i>	292
<i>Figure 4.144: Rest of Eastern Europe, mobile social networking total revenues by community type, forecasts for the middle-growth scenario, 2008-2013</i>	293
<i>Figure 4.145: Rest of Eastern Europe, mobile social networking revenue split forecasts, 2008-2013</i> ..	293
Africa	294
Mobile social networking market overview	294
<i>Figure 4.146: Africa mobile subscriber forecast, 2008-2013</i>	294
Opportunities and forecasts for the region	294
Total mobile social networking subscribers	294
<i>Figure 4.147: Africa, total mobile subscribers using mobile social networking*, forecasts for three scenarios, 2008-2013</i>	295
Total mobile community registrations	295
<i>Figure 4.148: Africa, mobile social networking community registrations, forecasts for three scenarios, 2008-2013</i>	296
Revenue forecasts	296
<i>Figure 4.149: Africa mobile social networking revenue assumptions, 2008</i>	297
<i>Figure 4.150: Africa, mobile social networking total revenues, forecasts for three scenarios, 2008-2013</i> ..	297
<i>Figure 4.151: Africa, mobile social networking total revenues by community type, forecasts for the middle-growth scenario, 2008-2013</i>	298
<i>Figure 4.152: Africa, mobile social networking revenue split forecasts, 2008-2013</i>	298
Middle East	299
Mobile social networking market overview	299
<i>Figure 4.153: Middle East mobile subscriber forecast, 2008-2013</i>	299
Opportunities and forecasts for the region	299
Total mobile social networking subscribers	299
<i>Figure 4.154: Middle East, total mobile subscribers using mobile social networking*, forecasts for three scenarios, 2008-2013</i>	300
Total mobile community registrations	300
<i>Figure 4.155: Middle East, mobile social networking community registrations, forecasts for three scenarios, 2008-2013</i>	301
Revenue forecasts	301

<i>Figure 4.156: Middle East mobile social networking revenue assumptions, 2008</i>	301
<i>Figure 4.157: Middle East, mobile social networking total revenues, forecasts for three scenarios, 2008-2013</i>	302
<i>Figure 4.158: Middle East, mobile social networking total revenues by community type, forecasts for the middle-growth scenario, 2008-2013</i>	302
<i>Figure 4.159: Middle East, mobile social networking revenue split forecasts, 2008-2013</i>	303

CHAPTER 5	
FORECASTS	305
Introduction	305
Sources of uncertainty	306
Dealing with uncertainty	307
Data and research foundations	307
Methodology and definitions	308
<i>Figure 5.1: Principal Informa mobile social networking model inputs used for forecasting parameters in the 1st and 2nd editions of the report</i>	309
Subscriber forecasts	310
Mobile social networking addressable market	310
Community segmentations and adjustable parameters	311
<i>Figure 5.2: Mobile social networking industry forecast parameters</i>	311
Revenue forecasts	312
<i>Figure 5.3: Mobile social networking industry revenue streams</i>	313
User-pays revenues	313
Corporate-pays revenues	315
Transaction revenues	315
Assumptions	316
Global mobile subscribers	316
<i>Figure 5.4: Global mobile subscribers, 2008-2013</i>	317
Multiple communities factor	317
Scenario assumptions	318
<i>Figure 5.5: Global mobile community penetration among mobile subscribers, by country and region, 2008</i>	319
Measuring uncertainty	319
Scenario methodology	320
National and regional assumptions	320
Revenue inputs and assumptions	321
User-pays	321
Mobile advertising	321
Transactions	322
The value chains	323
Social networking user forecasts	324
<i>Figure 5.6: Global, total mobile subscribers using mobile social networking*, by country and region, middle-growth scenario, 2008-2013</i>	324
<i>Figure 5.7: Global, mobile subscribers using mobile social networking*, by country, middle-growth scenario, 2008-2013</i>	326
<i>Figure 5.8: Global, total mobile subscribers using mobile social networking*, forecasts for three scenarios, 2008-2013</i>	327
Community registrations forecasts	327
<i>Figure 5.9: Global, mobile social networking community registrations, by community type forecast, 2008 vs. 2013</i>	328

Revenue forecasts	328
User-pays revenue forecasts	328
<i>Figure 5.10: Global, mobile social networking user-pays revenues, conservative scenario by country and region, 2008-2013.</i>	329
<i>Figure 5.11: Global, mobile social networking user-pays revenues, middle-growth scenario by country and region, 2008-2013.</i>	330
<i>Figure 5.12: Global, mobile social networking user-pays revenues, high-growth scenario by country and region, 2008-2013.</i>	331
<i>Figure 5.13: Global, mobile social networking user-pays revenues, forecasts for three scenarios, 2008-2013</i>	332
Mobile advertising revenue forecasts	332
<i>Figure 5.14: Global, mobile social networking advertising revenues, flat and medium conservative scenario, by country and region, 2008-2013</i>	333
<i>Figure 5.15: Global, mobile social networking advertising revenues, flat and medium middle-growth scenario, by country and region, 2008-2013</i>	334
<i>Figure 5.16: Global, mobile social networking advertising revenues, flat and medium high-growth scenario, by country and region, 2008-2013</i>	335
<i>Figure 5.17: Global, mobile social networking advertising revenues, rising and medium conservative s cenario, by country and region, 2008-2013.</i>	336
<i>Figure 5.18: Global, mobile social networking advertising revenues, rising and medium middle-growth scenario, by country and region, 2008-2013</i>	337
<i>Figure 5.19: Global, mobile social networking advertising revenues, rising and medium high-growth scenario, by country and region, 2008-2013</i>	338
<i>Figure 5.20: Global, mobile social networking advertising revenues, falling and medium conservative scenario, by country and region, 2008-2013</i>	339
<i>Figure 5.21: Global, mobile social networking advertising revenues, falling and medium middle-growth scenario, by country and region, 2008-2013</i>	340
<i>Figure 5.22: Global, mobile social networking advertising revenues, falling and medium high-growth scenario, by country and region, 2008-2013</i>	341
<i>Figure 5.23: Global, mobile social networking advertising revenues, forecasts for the three scenarios with flat and medium CPC pricing, 2008-2013</i>	342
Mobile transactions revenue forecasts	342
<i>Figure 5.24: Global, mobile social networking transaction revenues, by country, 2008-2013</i>	342
<i>Figure 5.25: Global, mobile social networking transaction revenues, by country and region, 2008-2013</i>	343
<i>Figure 5.26: Global, mobile social networking transaction revenues, by region, 2008-2013</i>	343
Total mobile social networking revenues	344
Total revenues by country and region by scenario	344
<i>Figure 5.27: Global, mobile social networking revenues, conservative scenario by country, 2008-2013</i>	345
<i>Figure 5.28: Global, mobile social networking revenues, middle-growth scenario by country, 2008-2013</i>	346
<i>Figure 5.29: Global, mobile social networking revenues, high-growth scenario by country, 2008-2013</i>	347
<i>Figure 5.30: Global, mobile social networking revenues, conservative scenario by region, 2008-2013</i>	348
<i>Figure 5.31: Global, mobile social networking revenues, middle-growth scenario by region, 2008-2013</i>	349
<i>Figure 5.32: Global, mobile social networking revenues, high-growth scenario by region, 2008-2013</i>	350
Total revenues by community type	350
<i>Figure 5.33: Global, mobile social networking revenues, by community type, middle-growth scenario forecast, 2008 vs. 2013.</i>	350

Total global social networking revenues	351
<i>Figure 5.34: Global, total mobile social networking revenues, forecasts for the three scenarios, 2008-2013</i>	351
CHAPTER 6	
BEYOND THE FORECAST PERIOD	353
The world in 2013	353
Galileo Positioning System	354
New user experiences	355
Who you know	355
Cameras and usage	355
Local search	356
Social fatigue	356
Distributed architectures	356
Standardization	357
Social media portability	357
Privacy and trust/security	358
Contextual data	358
Mobile devices and applications	359
Social media	359
Multi-radio and location-based controls	360
Sense of connection	361
Emerging markets	361
Aging users	362
Regulatory environment	363
CHAPTER 7	
RECOMMENDATIONS	365
Mobile operators	365
Network-neutral	366
Technology recommendations	366
Business recommendations	367
Network-sensitive	368
Technology recommendations	369
Business recommendations	370
Mobile community platform providers	371
Mobile-centric community operators	372
Technology recommendations	372
Business and management recommendations	373
PC-centric community operators	375
Enabling business and technology providers	376
Handset manufacturers	377
Investors	377
APPENDIX A	
MOBILE SOCIAL NETWORKING INDUSTRY SURVEY 2009	379
Survey methodology	379
Respondent profile	379
<i>Figure A.1: Survey respondents by industry sector</i>	379

Figure A.2: Survey respondents by area of responsibility	380
Selected top-level results	380
Figure A.3: The importance of photos in mobile social networks	380
Figure A.4: The importance of video in mobile social networks	381
Figure A.5: The importance of social media aggregation in mobile social networks	381
Figure A.6: The importance of phonebook and community list integration in mobile social networks	382
Figure A.7: The importance of presence in mobile social networks	382
Figure A.8: The importance of location-enabled functionality in mobile social networks	383
Figure A.9: Direction of user spending 2009 vs. 2011	383
Figure A.10: Contribution of different potential sources of revenue to community operator in 2009	384
Figure A.11: Contribution of different potential sources of revenue to community operator in 2011	384

APPENDIX B

MOBILE SOCIAL NETWORKING SERVICE PROVIDER PROFILES	385
Aka-Aki	385
Profile	385
Aka-Aki features	387
BeBo Mobile	388
Profile	388
BeBo Mobile features	389
Cyworld Mobile	390
Profile	390
Cyworld Mobile features	391
Facebook Mobile Web	392
Profile	392
Facebook Mobile Web features	394
FunkySexyCool	395
Profile	395
FunkySexyCool features	396
Mig33	397
Profile	397
Mig33 features	398
Mixi Mobile	399
Profile	399
Mixi Mobile features	400
MobageTown	401
Profile	401
MobageTown features	403
MobiLuck	404
Profile	404
MobiLuck features	406
MocoSpace	407
Profile	407
MocoSpace features	408
MOKO.mobi	409
Profile	409
MOKO.mobi features	410
MyGamma	411
Profile	411

<i>MyGamma features</i>	412
MySpace Mobile	413
Profile	413
<i>MySpace Mobile features</i>	415
Peperonity.com	416
Profile	416
<i>Peperonity.com features</i>	417
QQ-Qzone	418
Profile	418
<i>QQ-Qzone features</i>	420