

OSiM 2007

OPEN SOURCE IN MOBILE

18-20th September 2007 // Madrid // Spain



Your Business and Technology Strategy for Monetising Open Source in Mobile

Open Source is a crucial opportunity for differentiation in the crowded, increasingly complex device market. Our understanding of the “why and how” of open source on a strategic, business, legal and technical level has never been so important. Answering your need for information and experience, Open Source in Mobile 2007 will bring together the world’s leaders in open source business and technology. Understand how open source will benefit your mobile business – software, hardware, device or service.

“The right people in the right place”

(JMA, Purple Labs, OSiM 2006)

“Really hit the issues on the head, dealt with real world issues of today”

(GS, Wind River Systems, OSiM 2006)

Open Source In Mobile 2007 builds on the success of the inaugural 2006 event with more conference streams and over one hundred high level speakers presenting on the issues that matter:

- **Inform** your future strategy with practical case studies from mobile’s most innovative companies
- **Understand** the open source models and integration strategies of the World’s leading operators
- **Learn** how open source will differentiate your product or service in today’s competitive market
- **Meet** and network at the World’s largest event on open source in mobile

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“One of the best groups of mobile focused players in HW and SW that I have seen at any event”

(JM, Boingo Wireless, OSiM 2006)

“Everybody is here” (CM, Access, OSiM 2006)

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