

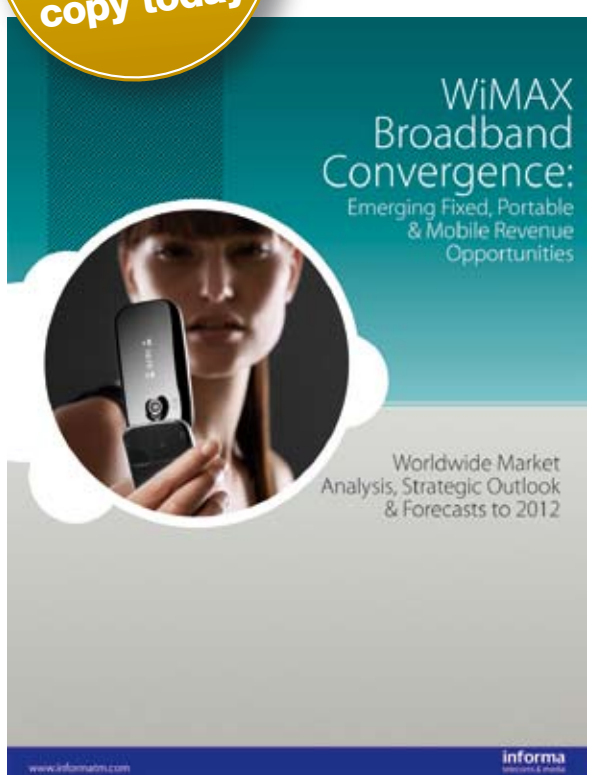
WiMAX Broadband Convergence:

Emerging Fixed, Portable & Mobile Revenue Opportunities

Worldwide Market Analysis, Strategic Outlook
& Forecasts to 2012

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Your essential guide to the technology trends, strategic issues and future of WiMAX across telecom markets worldwide.

This essential strategic report explores the current and future role of WiMAX in the converging fixed, portable and mobile broadband markets worldwide, and includes detailed forecasts for WiMAX service revenues, subscribers, devices and technologies to 2012.

- **Make** fully informed strategic decisions and support your business planning with comprehensive WiMAX market forecasts to 2012 including exclusive new forecasts for service revenues covering access, applications and advertising
- **Assess** the impact WiMAX will have in the converging broadband market with unique comparative subscriber forecasts, expert strategic analysis and exclusive segmentation of the total worldwide broadband market by fixed, portable and mobile
- **Gain** a full understanding of the threats and opportunities WiMAX represents with in-depth operator and vendor case studies that allow you to refine the strategies and plans of your organisation
- **Identify** the commercial opportunities in the WiMAX market with detailed revenue forecasts to 2012 for key value chain segments including services, infrastructure, devices and chipsets
- **Develop** an in-depth global understanding of current WiMAX and converging broadband industry trends, growth drivers and future prospects by region, technology and market segment

Exclusive:
Contains detailed
WiMAX service
revenue forecasts
to 2012

See inside for full details >>>

WiMAX Broadband Convergence: Emerging

Worldwide Market Analysis, Strategic Outlook & Forecasts to 2012



WiMAX Broadband Convergence: what's in it for you?

Mobile, Wireless & Fixed Service Providers:

- Understand the opportunities, threats and realistic timelines of the WiMAX market
- Use detailed operator case studies to identify new strategies, business models and services to maximise revenue opportunities

Infrastructure Vendors and Equipment Suppliers:

- Use authoritative WiMAX infrastructure forecasts and competitor profiles to drive your business forward
- Base future decisions on accurate data and independent analysis from leading industry experts

Mobile, Portable and Fixed Device Vendors:

- Use detailed WiMAX device forecasts to understand the key commercial opportunities and challenges for devices by region and type including handsets, notebooks and indoor & outdoor CPE

Software, Application and Content Providers:

- Gain an in-depth understanding of how WiMAX services, applications, devices and equipment will develop
- Assess the impact this will have on your strategies, products and services

Consultants, Analysts, Financial and Government Organisations:

- Develop a thorough understanding of the global WiMAX and converging broadband markets
- Base future investments and recommendations on unbiased, unique analysis and primary data

WiMAX is now a commercial reality and is set to generate billions of dollars in equipment and service revenues over the next five years. However it is still an emerging market and faces a range of challenges including spectrum availability and complexity, competition from other broadband services and the pressing need for device and service innovation.

WiMAX Broadband Convergence: Emerging Fixed, Portable & Mobile Revenue Opportunities is your essential guide to the technology trends and strategic management issues surrounding WiMAX and the converging broadband markets.

This invaluable strategic report explores the current and future role of WiMAX in the converging fixed, portable and mobile broadband markets and includes detailed forecasts for WiMAX service revenues, subscribers, infrastructure, devices and chipsets to 2012.

→ Detailed market forecasts to 2012

Make fully informed strategic decisions and support your business planning with authoritative market forecasts to 2012. Includes: service revenues, subscribers, infrastructure, devices and chipsets forecasts

→ In-depth trend analysis

This comprehensive analysis of current WiMAX and converging broadband market trends by region and technology will help you determine where to invest to gain maximum returns over the next five years

→ Exclusive service revenue and converged broadband forecasts

Understand the commercial potential of WiMAX with unique forecasts for service revenues from WiMAX broadband access, applications and advertising. Benefit from strategic analysis of WiMAX in the context of the overall converging broadband market, including exclusive forecasts for broadband subscribers worldwide by fixed, portable and mobile

→ Independent case studies

Assess the threats and opportunities of WiMAX with in-depth, factual operator and vendor case studies that allow you to assess the potential opportunities and dangers for your organisation. Includes: *Sprint Nextel, Clearwire, TVA, WiMAX Telecom, VSNL, KT, KDDI, Unwired, Intel, Alcatel-Lucent, Nokia Siemens Networks, Motorola, Samsung, Alvarion, Aperto Networks* and many other market leaders

→ Expert future outlook

This detailed examination of the global WiMAX and converging broadband markets investigates the future of WiMAX and discusses the impact it will have on existing broadband technologies, business models and markets

A detailed evaluation of how players need to tackle key WiMAX industry challenges across each link in the technology value chain, **WiMAX Broadband Convergence: Emerging Fixed, Portable & Mobile Revenue Opportunities** supplies a comprehensive analysis of technology evolution and is a vital tool for successful strategic planning.

“WiMAX has gained significant momentum in the last year and is set to have a major impact on the converging fixed, portable and mobile broadband markets worldwide. However revenue opportunities vary markedly by region and usage model - the EXCLUSIVE REVENUE FORECASTS in this report highlight where the real opportunities are and detail the impact WiMAX will have going forward”. **Mike Roberts, Principal Analyst, Informa Telecoms & Media.**



Market forecasts to 2012:

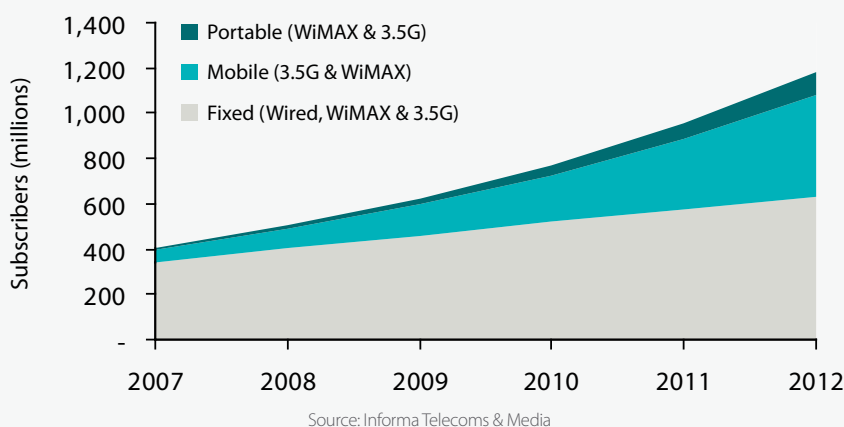
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Total Broadband Subscribers Worldwide 2007-12 - Fixed, Portable & Mobile



WiMAX Broadband Convergence: Emerging Fixed, Portable & Mobile Revenue Opportunities answers business-critical strategic questions:

- What is the size of the revenue opportunity by region for each key segment of the WiMAX value chain in 2007-12 (including operator services, devices, infrastructure and chipsets)?
- How will WiMAX fit in the broader converging broadband market and how much share will it gain in the fixed, portable and mobile broadband segments?
- What are the strategies, plans and results of the leading WiMAX operators in every major region worldwide?
- Why will the WiMAX infrastructure market consolidate at the same time that the devices and services markets diversify, and what impact will this have on vendors and operators?
- When will the market transition from 802.16-2004 to 802.16e-2005 and how will this impact vendors and operators?

WiMAX service revenues by type & region, 2012

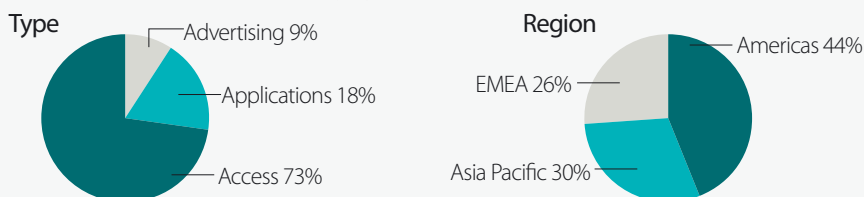


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